

SEEDS OF OUR FUTURE IMMERSION PROGRAM 2018

DAY ONE – AUGUST 27TH

7:30 am – 8:30 am

Pickup from: Hyatt Place San Jose

Travel to: San Jose Environmental Innovation Center

8:30 am – 9:15 am

Registration, networking, and breakfast

9:15 am – 9:30 am

Welcome remarks

- Denyse Cardozo, CEO of Silicon Valley Forum

Agenda review

- Jonathan Hua, International Partnerships Mgr at Silicon Valley Forum

9:30 am – 10:00 am

Presentation

New Zealand Partnership and Importance of Global Collaboration

- George Kellerman, COO and GP, Yamaha Motor Ventures
- Steve Saunders, Owner and Board Chairman, Robotics Plus
- Moderated by: Jonathan Hua, SVF

10:00 am – 12:00 pm

Learning Session

The Global Ecosystem: Digital Trends and Future Farming

Group discussions and presentations

12:00 pm – 12:30 pm

BREAK

12:30 pm – 1:00 pm

Panel Discussion

Laying the Groundwork for Impactful Investments in AgTech

- George Kellerman, COO and GP, Yamaha Motor Ventures
- Eric Migicovsky, Partner, Y-Combinator
- Rob Leclerc, Co-Founder, AgFunder
- Spencer Maughan, Partner, Finistere Ventures
- Jason Aramburu, Investor, Baidu.Ventures
- Moderator: Manuel Gonzalez, Founder, Foodbytes

1:30 pm – 2:00 pm

BREAK

2:00 pm – 3:30 pm

Panel Discussion

The Future of Food is Biotechnology

- Mike Selden, CEO, Finless Foods
- Sofia Elizondo, COO, Brightseed
- Arturo Elizondo, CEO, Clara Foods
- Moderated by: Jun Axup, Scientific Director, IndieBio

3:30 pm – 4:30 pm

Presentation

Granular's Approach to AgTech

- Christopher Seifert, VP of Data Science, Granular

4:30 pm – 5:30 pm

Panel Discussion

Adjusting Automation Systems to Improve Crop Yield

- Steve Saunders, Robotics Plus
- Bakur Kvezereli, CEO and CoFounder, Ztractor
- Paul Bissett, Harvest CROO Robotics
- Moderator: Peter Herz, CoFounder and Mgr Director, Food Systems 6

7:30 am – 8:30 am

Day Concludes/travel back to: Hyatt Place San Jose

DAY TWO – AUGUST 28TH

6:30 am – 9:15 am

Pickup from: Hyatt Place San Jose

Travel to: Bowles Farm

9:15 am – 11:00 am

Tour and Talk

Bowles Farm

- Manu Pillai, Founder and President, WaterBit
- Danny Royer, VP of Technology, Bowles Farming Company

11:00 am – 12:30 pm

Travel to: CSU Fresno State

12:30 pm – 1:00 pm

Welcome and Quick Talk

Fresno State Innovation in Water, Energy, and Ag

- Dr. Sandra Witte, Dean, Fresno State University
- Helle Petersen, Program Manager, WET Center

1:10 pm – 1:30 pm

Presentation

The Status of Water in the San Joaquin Valley

- Sarge Green, Interim Director, Center for Irrigation Technology

1:30 pm – 2:30 pm

Panel Discussion

Strategies and Innovation for Stretching Water

- Manu Pillai, WaterBit
- Paul Betancourt, Fresno State
- Olivier Jerphagnon, Founder and CEO, PowWow Energy
- Moderator: David Zoldoske, Project Specialist, Center for Irrigation Technology

2:30 pm – 3:00 pm

BREAK

3:00 pm – 4:00 pm

Pitch Session

Water, Energy, and AgTech companies

- Mitch Partovi, Key Acct Manager, WaterfindUSA
- Waldo Moraga, CEO and GM, Eco2Mix
- Moderator: Jeff Macon, Program Manager, Fresno State's California Water Institute

4:00 pm – 4:30 pm

Facility Tour

Fresno State and WET Center

- Bill Green, Education Mgr, Center for Irrigation Technology
- Tim Jacobsen, Field Research Mgr, Center for Irrigation Technology

4:30 pm – 7:30 pm

Day Concludes/travel back to: Hyatt Place San Jose

DAY THREE – AUGUST 29TH

7:00 am – 9:15 am

Pickup from: Hyatt Place San Jose

Travel to: CSU Monterey Bay in Salinas

9:15 am – 9:30 am

Welcome remarks

- Joe Gunter, Mayor of the City of Salinas

9:30 am – 10:30 am

Panel Discussion

Growing Pains: Understanding the Critical Needs of Farmers

- Jackie Vazquez, Director of Ag Operations, Andrew Williamson
- Josh Ruiz, VP of Ag Operations, Church Brothers Farms
- Sammy Duda, Senior VP of National Operations, Duda Farm Fresh Food
- Moderator: Hank Giclas, SVP Science Technology Strategic Planning Western Growers

10:30 am – 11:30 am

Panel Discussion

Practical Applications in Blockchain: A New Business Model for Produce Management

- Deborah Magid, Director of Software Strategy, IBM Venture Capital Group
- Alessandro Turatti, President and CEO, Turatti North America
- Brendan Solan, Director of Supply Chain Platforms, Driscoll's
- Raja Ramachandran, Founder, Ripe.io
- Moderator: Mareese Keane, Platform Director, Thrive Accelerator

11:30 am – 12:30 pm

Travel to: Western Growers

Lunch at Western Growers

12:30 pm – 1:00 pm

Travel to: Cassin Ranch

1:00 pm – 2:30 pm

Presentations:

Berry Harvesting for the Future: Accelerating Supply Chain Processes Using Applied AI and ML

- Miles Reiter, Chairman and Owner, Driscoll's
- Nolan Paul, R&D Strategy, Driscoll's
- Michael Christensen, Dir of Technical Services, Driscoll's
- Miku Jha, Founder and CEO, AgShift
- Jason Bates, Senior Director, Driscoll's
- Adam Wolf, Founder and CEO, Arable

2:30 pm – 3:30 pm

Break and Networking

3:30 pm – 4:30 pm

Cassin Ranch Pitch Night

- Agribody Tech
- Impact Vision
- Kakaxi
- AgConex

4:30 pm – 5:30 pm

Networking

5:30 pm – 7:30 pm

Day Concludes/travel back to: Hyatt Place San Jose



Silicon Valley
Forum