



startsp

2020

startsp

STUDENT
ENTREPRENEURSHIP
PROGRAM

June 15—26, 2020

ABOUT SILICON VALLEY START-UP

Build a company in just two weeks—the Silicon Valley way! In this intensive startup program, you'll build a startup from scratch with help from Silicon Valley experts, including investors, VCs, entrepreneurs, company leaders, and more. The program culminates with a pitch night, where you'll show off your product to a panel of expert judges in front of a live audience.

During this program, you will:

- Meet and work with like-minded entrepreneurs
- Build a complete, ready-to-pitch company
- Learn from renowned mentors, company leaders, founders, and executives
- Visit top startup hubs and companies
- Form lasting global connections through our multi-cultural, team-based work environment



HOW IT WORKS

All you need is an idea! This program is designed to give you a crash-course in Silicon Valley entrepreneurial life – using your startup plan as a case study for an immediate hands-on experience.

Silicon Valley Start-UP is open to university students and beginning entrepreneurs from any country. There are only 25 seats total – don't wait to register!



CURRICULUM

- ⇒ Decoding Silicon Valley
- ⇒ Personal Branding
- ⇒ Creating a Great Pitch Deck
- ⇒ Building a Great Team
- ⇒ Sales and Marketing
- ⇒ Product Validation
- ⇒ Founder Mentorship
- ⇒ Design Thinking

COMPANY VISITS



IMPOSSIBLE

This program is very well planned out. You get to meet CEOs, Presidents, and mentors that are all very insightful and you would not get to meet under normal circumstances. The people who attend the program as well are amazing. They are hard working, but are always fun to hangout with.

HOW TO ATTEND

JUST A FEW SHORT STEPS.

Just head to **siliconvalleyforum.com** to get started. There are only 25 spots available—sign up early!

This program is open to current students and recent grads (18 years of age and older only). The program fee of **\$3495** must be paid in full by January 31st, 2020. The fee includes:

- ⇒ On-campus housing for the duration of the program
- ⇒ Tuition and mentorship fees
- ⇒ Breakfast, lunch, and snacks
- ⇒ One weekend excursion
- ⇒ Program materials
- ⇒ Transportation*

If you have any questions, feel free to reach out to us at **startUPinfo@siliconvalleyforum.com**.

*Includes airport pickup and drop-off (first and last day of program ONLY), and travel to companies during program days. All extra and/or personal travel not included.

REGISTRATION DEADLINE:

JANUARY 31ST, 2020

Please see the FAQ section on the website for info about refunds, processing fees, and Visa/passport information.