Silicon Valley Forum’s annual Women in Tech Festival celebrates women in STEM, leadership, and business careers who aim to inspire, engage, and empower other women. Now in its sixth year, the Women in Tech Festival invites all women - and anyone who supports the advancement of workplace diversity - for two amazing days of inspiring talks, panel discussions, entrepreneurship (via a female-founded startup pitch competition), and educational workshops. The Festival aims to create a platform for you to create lasting connections and exchange ideas in a welcoming, supportive, and fun environment. Attendees include entrepreneurs, business leaders, technologists, corporates, investors, media, and much more!

About Silicon Valley Forum:
At Silicon Valley Forum, we facilitate connections and provide resources for entrepreneurs and innovators to build and grow a successful company. While we focus on technology and startups in practice, in spirit we build our work around anyone who wants to run their business the Silicon Valley way. Our events, customized programs, Startupedia, and strategic partnerships provide the necessary tools to thrive in today’s fast-paced digital economy.

Since 1983, our organization has been a key part of Silicon Valley’s vibrant ecosystem. We organize over 30 different activities per year and have worked with over 40 countries. Silicon Valley Forum is part of The SVO, a 501 (c) (6) non-profit organization.

To discuss sponsorship opportunities, please contact:
Denyse Cardozo, CEO denyse@siliconvalleyforum.com
6 YEARS OF FESTIVAL IMPACT

- 2,000+ attendees
- 213 speakers and panelists
- 70 female-founded demo tables
- 10,000+ views on Facebook Live
- 1,500+ social media posts
- 300+ networking meetings

(PAST KEYNOTE SPEAKERS)

- Heidi Zak
  Founder & CEO, ThirdLove
- Kristina Jones
  Co-founder, Court Buddy
- Alaina Percival
  CEO, Women Who Code
- Arum Kang
  Founder & CEO, Coffee Meets Bagel
- Kara Goldin
  Founder & CEO, Hint Water
- Kaitlyn Hova
  Co-founder, Hova Labs
- Jessica Naziri
  Founder & CEO, TechSesh.co
- Julian Guthrie
  NYT Bestselling Author, Alpha Girls
- Melody Mcloskey
  Founder & CEO, StyleSeat
- Pree Walia
  Founder & CEO, Preamadonna

(JUST A FEW) TOPICS WE’VE COVERED

- Fostering Inclusion by Example
- The Female Founder Experience
- Brand Yourself Like a Champion
- The Gender Gap in Tech
- Why Women are a Good Investment
- Cultural Intelligence
- The Importance of Male Allies
- Using Blockchain to Create Inclusivity
- Millennial Women in Tech

GLOBAL SOCIAL MEDIA REACH
TESTIMONIALS THROUGH THE YEARS

I wish you all much continued success and thank you, again, for the opportunity to participate in such a kicka** event (she said, in her most professional tone)!

- Attendee

We would like to thank you for all your hard work, coordination efforts with us and for just being AMAZING! Congratulations on a successful event! We look forward to working again with you in the future.

Government of Canada (Sponsor)

Congratulations on an outstanding conference!! The speakers and organization of the festival were truly fantastic. It was an honor being part of this event. This forum was an amazing opportunity for women to learn, grow and network.

- Phyllis Brock, Workshop Leader

What an awesome event! Thank you so much for allowing me to participate. It was a real honor.

- Anjali Gupta, Pitch Participant

You guys are amazing. Loved being at the Tech Fest. Loved seeing the rise of women, young and younger - beautiful. It's inspirational to me, having raised two children and now exploring my own calling. The Fest was insightful, informative and confidence-giving. Thank you.

- 2017 Festival Attendee

Bravo. This was one of the very best conferences I've attended in the valley. And I go to many. Great speakers, well organized, reasonably priced, fantastic standard of pitches, and many great people. I loved it.

- 2016 Festival Attendee

It was awesome being “in the mix” with the networking tables, and a treat to be able to watch the speakers via streaming on the big screen. We are still reaching out to people as we made many great connections.

- SugarCRM (Sponsor)

Thank you for all of your support, feedback and belief over the past few months. We really appreciate the events that you’ve organized – they’ve helped me become a much stronger presenter and broadened our network.

- Pree Wada, 2018 Pitch Winner

It was amazing in so many ways. LOVED this event and can’t wait to return.

- 2018 Festival Attendee

It was a wonderful experience to be part of the women in tech event. We had over 40 people signed up our mailing list and we have at least 6 leads for new projects.

- Demo Table Participant
Exclusive Premiere Partner - $30,000.00 (1 Offered)

- Identified and promoted in all marketing materials as co-branded partner (e.g. "Silicon Valley Forum and YOUR COMPANY presents")
- Company included in press release, with quote from your delegate
- Conference Opening remarks from your delegate on Day 1 (5 min)
- Opportunity for 15-min Power Talk, and moderate or speak on a panel, and lead a workshop
- Mentor Opportunity for Job Seekers
- Company recognition in all printed materials and digital media/marketing campaigns, including screen onstage, sponsor sign at registration and in program collateral as well as the produced video
- Your representative interviewed in exclusive video for our website/online portal and Youtube channels with speaker name, title, and company name branded throughout. This will be promoted out through all our marketing & social media channels
- 1 Exhibitor table, with your banners and marketing collateral in highly visible area in Demo Hall or Career Corner
- Provide collateral for “Swag Bag” and “Seat Drop” collateral
- Twenty (20) festival passes
- A copy of attendee list is available post-event (exclusive to Premiere Partner)
- Partner is expected to promote event through their social media channels with dedicated discount code
SPONSORSHIP OPPORTUNITIES | Women in Tech Festival 2020

**Gold - $15,000.00 (2 Offered)**
- Identified and promoted in all marketing materials as Gold Sponsor
- Company included in press release, with quote from your delegate
- Opportunity to speak on or moderate a panel, or give 15-min Power Talk, AND lead a workshop
- Mentor Opportunity
- Company recognition in all printed materials and digital media/marketing campaigns, including screen onstage, sponsor sign at registration and in program collateral as well as the produced video
- Your representative interviewed in exclusive video for our website/online portal and Youtube channels with speaker name, title, and company name branded throughout. This will be promoted out through all our media channels.
- 1 Exhibitor table, with your banners and marketing collateral in highly visible area, inc Career Corner (2 Festival passes included)
- Provide collateral for “Swag Bag”
- Ten (10) festival passes

**Silver - $7,500.00 (4 Offered)**
- Company logo/link on event webpage, with recognition as a Silver sponsor
- Special recognition as a Silver sponsor during welcome/introductions and slides
- Opportunity to lead a workshop or speak on or moderate panel
- Company recognition in press release
- Company recognition in all printed materials and digital media campaigns
- 1 Exhibitor table, with your banners and marketing collateral in highly visible area, inc Career Corner (2 Festival passes included)
- Provide collateral for “Swag Bag”
- Six (6) festival passes
SPONSORSHIP OPPORTUNITIES | Women in Tech Festival 2°2°

Networking Sponsor – $5,000.00 (1 Offered)
- Branded Networking Platform: The tool Brella that will be used for networking will have the event cover page with your company logo.
- Branded Networking Area: Dedicated meeting spots will each have a sign with your company logo.
- Prearrange 1-to-1 meetings: Connect with attendees 1-on-1.
- User data: Track number of users, number of meetings set, average time spent on Brella and traffic brought to sponsor website.
- Company logo/link on event webpage, with recognition as a Networking Sponsor
- Special recognition as a Networking sponsor during welcome/introductions and slides
- User data: Track number of users, number of meetings set, average time spent on Brella and traffic brought to sponsor website.
- Company logo/link on event webpage, with recognition as a Networking Sponsor
- Special recognition as a Networking sponsor during welcome/introductions and slides
- Company recognition in press release
- Company recognition in all printed materials and digital media campaigns
- Provide collateral for “Swag Bag”
- Five (5) festival passes

Breakfast Networking Sponsor - $3,500.00 (1 Offered)
- Company logo/link on event webpage, with recognition as Breakfast Sponsor sponsor
- Special recognition as a Breakfast sponsor during welcome/introductions and slides/signs on food station
- Company recognition in press release
- Company recognition in all printed materials and digital media campaigns
- 1 Exhibitor table, with your banners and marketing collateral in highly visible area (2 Festival passes included)
- Provide collateral for “Swag Bag”
- Three (3) festival passes

Cocktail Hour Sponsor - $2,500.00 (SOLD!)
- Company logo/link on event webpage, with recognition as a Cocktail Sponsor sponsor
- Special recognition as a Cocktail Hour sponsor during welcome/introductions and slides/signs on tables
- Company recognition in press release
- Company recognition in all printed materials and digital media campaigns
- Provide collateral for “Swag Bag”
- Two (2) festival passes